

# THE NEW YORK STORE.



A Lady, in choosing a corset wants  
one that - - - -

Looks well,

Fits well,

Feels well and

Wears well.

THE

## *American Lady*

has these four important requisites, and in addition to this it has  
another one, more important than all the rest - - -

### It Is The Best Corset for the Money SHOWN ANYWHERE.

We are Offering Some Special Values



An excellent summer corset  
in all sizes, worth 40 to 50 cents,  
we offer at

**22c**

We have bought 25 dozen of  
these corsets, and this has enabled  
us to secure them at splendidly  
low prices.



A well-made summer corset  
the new short shape, worth 75  
cents, positively the best corset  
to be found for.

**48c**



The No. 82 in white and black, the popular short corset, best imported coutille,  
the leader for . . . .

**98 cents**

The No. 14 made of best net for summer: another leader for only

**98 cents**

Ask to see the New Batiste Corsets--the latest material for summer.  
We carry the popular numbers of the G. & R. and the "P. D."

*American Lady*

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